SHAREEF PADAR

SENIOR UI UX DESIGNER

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A rare hybrid of Senior UI/UX Designer, Front-end Developer, and Vibe Coder — with 5+ years of experience taking products from research and wireframes all the way to shipped, production-ready code. Expert in Design Systems, user research, and AI-powered Vibe Coding workflows using Cursor and Antigravity IDE to build React, Tailwind, and HTML/CSS interfaces at speed. Proven track record of improving conversion by 15%, reducing front-end rework by 20%, and closing the gap between design and engineering entirely.

EXPERIENCE

Senior UI/UX Designer & Front-end Developer
Sep 2025 - Present

Cargoz, Dubai

- Pioneered Vibe Coding workflows (Cursor & Antigravity IDE) to ship production-ready HTML/CSS, Tailwind, and React JS — drastically compressing the gap between design intent and live product.
- Led end-to-end design of a new warehousing marketplace — translating complex supply chain logic into a search-and-book SaaS platform, resulting in improved booking completion rates.
- Built a comprehensive Design System from scratch with 50+ reusable components and a shared component library with documentation, reducing front-end delivery time by ~25–30%.
- Drove a complete UI/UX overhaul of legacy interfaces, modernising the visual language and reducing cognitive load for marketplace participants, leading to measurable improvements in user retention.

Senior UI UX Designer
Feb 2023 - Jul 2025

Pixelmind IT Solutions, Dubai (Remote)

- Led end-to-end UX and UI design for a B2B Gym & Healthcare ERP/CRM platform across web and mobile — from user research through to final handoff.
- Reduced front-end development rework by 20% by implementing standardised component libraries, design tokens, and clear developer documentation.
- Ran stakeholder interviews and moderated usability testing sessions, uncovering key pain points that led to faster task completion and a reduction in onboarding time.
- Delivered WCAG-aligned responsive interfaces that significantly improved post-launch usability scores and accessibility compliance.

UX Designer
Mar 2022 - Jul 2022

Illuminz, India

- Acted as sole UX lead on multiple mobile apps simultaneously, using rapid prototyping to shorten feedback loops and accelerate iteration cycles.
- Developed user personas and journey maps that aligned product features directly with validated user needs, improving feature adoption.

UI UX Designer
Apr 2021 - Mar 2022

iOSys Software, India

- Managed and mentored a team of 3 designers, ensuring 100% on-time delivery across projects spanning diverse industries.
- Established design workflows and review processes that improved cross-team consistency and reduced revision cycles.

UI & Graphic Designer

Oct 2019 - Apr 2021

Addwiser, India

- Boosted client conversion rates by 12–15% through data-informed UI layout improvements and stronger brand consistency across digital touchpoints.
- Designed marketing and product visuals for clients across e-commerce, tech, and services sectors.

SKILLS

- UX & UI Design: Design Systems · Atomic Design · Wireframing · Prototyping · Information Architecture
- Research: User Interviews · Journey Mapping · Usability Testing · A/B Testing
- Front-end Dev: HTML · CSS · Tailwind CSS · React JS · Responsive Development
- Vibe Coding: Cursor · Antigravity IDE · AI-Assisted Prototyping · Design-to-Code Workflows
- Tools: Figma , Adobe XD , Photoshop/Illustrator , Miro , Jira/Trello.

EDUCATION & CERTIFICATIONS

B.E. in Computer Science & Engineering

2019

Sahyadri College of Engineering and Management, India

Google UX Design Certificate

Interaction Design Foundation (IDF)