

SHAREEF PADAR

Senior UI/UX Designer & UX Engineer

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A rare hybrid of Senior UI/UX Designer and UX Engineer with 6+ years of experience taking complex B2B products from research and wireframes all the way to shipped, production-ready code. I specialise in B2B platforms, design systems, and AI-assisted design-to-code workflows — using Cursor and Claude Code to build React, Tailwind, and HTML/CSS interfaces at speed.

EXPERIENCE

Senior UI/UX Designer & UX Engineer

2025 – Present

Cargoz, Dubai · Sole Designer

- Designed Cargoz Connect end-to-end — from wireframes and interactive prototypes to shipped UI — a new B2B web product enabling business owners to instantly book warehouse space within 24 hours.
- Conducted user interviews with 3 business owners and 1 warehouse partner, and ran usability testing to uncover workflow pain points and validate design decisions before build.
- Led a complete redesign of the company website, restructuring layout, messaging, and user flows to better drive lead generation and sales conversion.
- Building a new design system from the ground up — reusable components, a shared library, and documentation — to standardise the product UI and accelerate delivery across a 6-developer team.
- Shipping production-ready front-end code (React, Tailwind, HTML/CSS) using AI-assisted design-to-code workflows with Cursor and Claude Code, closing the gap between design intent and live product.

Senior UI/UX Designer

2023 – 2025

Pixelmind IT Solutions, Dubai (Remote) · Sole Designer

- Led end-to-end UX and UI design for a B2B Gym & Healthcare ERP/CRM platform across web and mobile — from user research through to final developer handoff.
- Built standardised component libraries, design tokens, and developer documentation to streamline front-end delivery and reduce design-to-dev rework.
- Worked directly with the CEO, running stakeholder interviews and moderated usability testing sessions to uncover key pain points and inform product decisions.
- Delivered WCAG-aligned responsive interfaces, improving accessibility and overall usability across the platform.

UX Designer

2022

Illuminz, India

- Acted as sole UX lead across 2 mobile apps simultaneously, using rapid prototyping to shorten feedback loops and accelerate iteration.
- Developed user personas and journey maps that aligned product features directly with validated user needs.

UI/UX Designer

2021 – 2022

iOSys Software, India

- Worked as part of a 3-designer team at a design agency, designing websites for clients across diverse industries.
- Followed established design workflows and review processes, gaining hands-on experience delivering client work in a team-based agency environment.

UI & Graphic Designer

2019 – 2021

Addwiser, India · Sole Designer

- Improved client UI layouts through data-informed design decisions and stronger brand consistency across digital touchpoints.
- Designed marketing and product visuals for clients across e-commerce, tech, and services sectors.

SKILLS

UX & UI Design: Design Systems · Atomic Design · Wireframing · Prototyping · Information Architecture
Research: User Interviews · Journey Mapping · Usability Testing · A/B Testing
Front-end Dev: HTML · CSS · Tailwind CSS · React JS · Responsive Development
AI Workflows: Cursor · Claude Code · AI-Assisted Prototyping · Design-to-Code Workflows
Tools: Figma · Adobe XD · Photoshop · Illustrator · Miro · Jira · Trello

EDUCATION & CERTIFICATIONS

B.E. in Computer Science & Engineering	2019
<i>Sahyadri College of Engineering and Management, India</i>	
UX Design Course	
<i>Interaction Design Foundation (IxDF)</i>	